# MANSFIELD DOWNTOWN PARTNERSHIP EXECUTIVE COMMITTEE SPECIAL MEETING

### THURSDAY, DECEMBER 6, 2012

#### 2:00 PM

#### **MINUTES**

Present: Steve Bacon, Harry Birkenruth, Mike Kirk, Frank McNabb, Betsy Paterson, Steve Rogers, and Kristin Schwab

**Guest: Matt Hart** 

Staff: Cynthia van Zelm, Kathleen Paterson

#### 1. Call to Order

Kristin Schwab, Partnership Treasurer, called the meeting to order at 2:05 pm in Board President Philip Lodewick's absence.

## 2. Approval of Minutes from April 5, 2012

Betsy Paterson made a motion to approve the April 5, 2012 minutes. Steve Bacon seconded the motion. Matt Hart abstained as he is not on the Committee. The motion was approved.

#### 3. Review of Partnership Strategic Plan Goals

Ms. Schwab said the goal for the meeting is to review the draft goals for the Partnership's 3-Year Strategic Plan. She said that Partnership staff Cynthia van Zelm and Kathleen Paterson had worked with the consultant team from Management Partners to draft goals based on the breakout sessions from the Strategic Planning Workshop with the Board in October. The goals were broken out by Storrs Center related goals and other goals for the Partnership.

Ms. Schwab said the Board had approved the new Vision and Mission for the Partnership at its November Board meeting.

Ms. Schwab said it is important to think about the goals in terms of staffing hours and implications.

The Committee and staff reviewed the goals.

Ms. van Zelm suggested that either a new goal or a current goal be revised to account for the review of the Partnership of zoning permits for future buildings. It was inadvertently not reflected in the draft goals.

Committee members thought that there needed to be more involvement early on by the Board of the design and the articulation of the tenants in future phases. It is important that the vision of the Partnership and the master developer LeylandAlliance are aligned. There was some discussion of how the committees may be restructured to achieve this goal.

Ms. van Zelm will make some changes on the goal sheets to reflect the discussion of the Committee.

A future Executive Committee meeting will be held to finalize the Storrs Center related goals and to review and finalize the other Partnership goals outside of Storrs Center.

## 4. Adjourn

The meeting adjourned at 3:40 pm.